

Two Mövenpick Hotels in Jordan receive “Creativity and Excellence in Tourism Awards”.

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Aqaba (Jordan), 10 April 2014. Jordan’s Prime Minister, Dr. Abdullah Nsour honoured two Mövenpick properties in Jordan for their creativity and excellence in the field of tourism during 2013. Mövenpick Resort & Residences Aqaba won “Best Five-Star Hotel” in the Red Sea port of Aqaba, while Mövenpick Resort Petra received the award for “Best Five-Star Hotel” in Petra.

Organised by the Jordan Society of Travel and Tourist Agents, the “Creativity and Excellence in Tourism Awards” recognise outstanding efforts by institutions and individuals that support the tourism and antiquities sector in the country.

Winners were measured against criteria such as leadership and involvement in tourism development projects, diverse hotel guest nationality mix, guest satisfaction, hospitality services and socially responsible activities.

Mövenpick Resort & Residences Aqaba has 296 rooms, suites and apartments overlooking the Gulf of Aqaba, eight restaurants and lounges, four swimming pools and extensive wellness facilities. Mövenpick Resort Petra is just steps from the historic Rose City, with Oriental architecture, authentic antiques and artwork, 183 rooms and suites as well as seven dining options offering views of the Rift Valley.

Both winning properties are Green Globe certified and support environmental and socially responsible activities. Mövenpick Resort & Residences Aqaba also has Blue Flag status and is certified by Green Key, the international programme that promotes sustainable tourism programmes worldwide.

“We greatly value this honour and view it both as an important milestone in Mövenpick’s journey in the country and as recognition of our work within the tourism sector as a whole. This places an increased responsibility on us to continue to provide high quality services to our guests. By doing so, we expect to attract more tourists to the Kingdom and lengthen tourists’ stay”, said Layali Nashashibi, Director of Communications and Public Relations for Mövenpick Resort & Residences Aqaba.

The awards, the first to recognise excellence, innovation and creativity in Jordan’s tourism sector, were held in cooperation with the Chairman of the Parliamentary Tourism and Antiquities Committee MP Amjad Al-Maslamani. Ministers, members of the parliament, tourism-related and public figures, media representatives and officials attended the awards ceremony, which was held under the patronage of the Prime Minister.

The awards paid special tribute to the Minister of Tourism and Antiquities Dr. Nidal Al-Qitamein, for his efforts in boosting tourism. In his address he lauded the country’s ‘open-air museum’ status. He added that the country’s tourism sector accounts for 13% of Jordan’s GDP and is expected to witness an upturn during 2014.

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